

Loyal Rewards 2012 Promo Calendar

- 1-Jan New Years Day | National First Food Day
- 2-Jan Rose Bowl - Pasadena, CA | National Buffet Day
- 3-Jan Drinking Straw Day | Fruitcake Toss Day
- 4-Jan Pop Music Chart Day | National Spaghetti Day
- 5-Jan National Bird Day | National Whipped Cream Day
- 6-Jan Apple Tree Day | National Bean Day
- 7-Jan National Tempura Day
- 8-Jan Show and Tell at Work Day
- 9-Jan National Clean Off Your Desk Day
- 10-Jan National Bittersweet Chocolate Day
- 11-Jan Milk Day
- 12-Jan This Weekend: Gov't Checks Impact | Stick to Your New Year's Eve Resolution Day
- 13-Jan Friday the 13th | Blame Someone Else Day
- 14-Jan Miss America 2012 Pageant - Las Vegas | Dress Up Your Pet Day
- 15-Jan National Strawberry Ice Cream Day
- 16-Jan International Hot & Spicy Food Day | Martin Luther King Jr. Day
- 17-Jan Ditch New Year's Resolutions Day
- 18-Jan National Winnie the Pooh Day
- 19-Jan National Popcorn Day
- 20-Jan National Cheese Lovers Day
- 21-Jan National Hugging Day
- 22-Jan Celebration of Life Day | National New England Clam Chowder Day
- 23-Jan Lunar New Year | Chinese New Year
- 24-Jan Beer Can Day | National Compliment Day
- 25-Jan National Irish Coffee Day
- 26-Jan National Peanut Brittle Day | Spouses Day
- 27-Jan National Chocolate Cake Day
- 28-Jan National Kazoo Day
- 29-Jan Seeing Eye Dog Day | National Puzzle Day
- 30-Jan National Escape Day
- 31-Jan Bubble Wrap Appreciation Day | Inspire Your Heart with Art Day

1-Feb Freedom Day
2-Feb Groundhog Day
3-Feb This Weekend: Gov't Checks Impact | The Day the Music Died
4-Feb National Stuffed Mushroom Day | World Cancer Day
5-Feb National Chocolate Fondue Day | NFL's BIG Game!
6-Feb Diamond Jubilee of Queen Elizabeth II (60th Anniversary of Throne)
7-Feb National Fettucine Alfredo Day
8-Feb Boy Scouts Day
9-Feb National Bagels & Lox Day
10-Feb National Cream Cheese Brownie Day
11-Feb National Make a Friend Day
12-Feb Lincoln's Birthday
13-Feb National Tortellini Day
14-Feb Valentine's Day
15-Feb National Gum Drop Day
16-Feb Do a Grouch a Favor Day | National Almond Day
17-Feb This Weekend: Gov't Checks Impact | Random Acts of Kindness Day
18-Feb Drink Wine Day | Pluto Day
19-Feb Chocolate Mint Day
20-Feb President's Day | National Cherry Pie Day
21-Feb Faschnaut Day | Mardi Gras
22-Feb National Margarita Day | Ash Wednesday (Lent begins) | George Washington's Birthday
23-Feb National Chili Day
24-Feb Mexico's Flag Day | National Tortilla Chip Day
25-Feb Open That Bottle Night
26-Feb National Personal Chef's Day | Academy Awards Night
27-Feb National Kahlua Day
28-Feb National Tooth Fairy Day
29-Feb Leap Year Day

1-Mar National Peanut Butter Lover's Day | Peace Corps Day
2-Mar Dress in Blue Day | National Banana Cream Pie Day
3-Mar National Anthem Day
4-Mar Iditarod | National Pound Cake Day
5-Mar Fun Facts About Names Day
6-Mar National Frozen Food Day
7-Mar National Cereal Day
8-Mar International Women's Day
9-Mar Get Over It Day | National Crabmeat Day
10-Mar Genealogy Day
11-Mar Daylight Savings Time Begins | Selection Sunday (NCAA)
12-Mar National Bracket Day (NCAA)
13-Mar First Four - NCAA Basketball Tournament
14-Mar International Ask a Question Day
15-Mar World Consumer Rights Day
16-Mar NCAA Basketball Tournament Begins
17-Mar St Patrick's Day
18-Mar Awkward Moments Day
19-Mar Corn Dog Day | National Poultry Day
20-Mar Spring Equinox
21-Mar National Common Courtesy Day
22-Mar NCAA Basketball Tournament - Sweet Sixteen
23-Mar NCAA Basketball Tournament - Sweet Sixteen
24-Mar National Chocolate Covered Raisin Day
25-Mar Pecan Day
26-Mar Make Up Your Own Holiday Day
27-Mar American Diabetes Association Alert Day
28-Mar National Something on a Stick Day
29-Mar National Mom & Pop Business Owners Day
30-Mar This Weekend: Gov't Checks Impact
31-Mar March Madness Final Four

1-Apr April Fools Day | Palm Sunday
2-Apr NCAA Basketball Tournament - National Championship
3-Apr World Party Day | National Tweed Day
4-Apr National Cordon Bleu Day
5-Apr National Deep Dish Pizza Day
6-Apr Good Friday | National Caramel Popcorn Day
7-Apr National Beer Day | Passover | National No Housework Day
8-Apr Easter Sunday
9-Apr National Name Yourself Day
10-Apr National Siblings Day
11-Apr National Pet Day
12-Apr Walk On Your Wild Side Day
13-Apr Thomas Jefferson Day | National Peach Cobbler Day
14-Apr National D.A.R.E. Day
15-Apr Income Tax Day | National Rubber Eraser Day
16-Apr Emancipation Day
17-Apr National Cheeseball Day
18-Apr National Wear Your Pajamas to Work Day
19-Apr National Garlic Day
20-Apr Husband Appreciation Day
21-Apr National Teach Your Children to Save Day
22-Apr Earth Day | Jelly Bean Day
23-Apr National Picnic Day | Talk Like Shakespeare Day
24-Apr National Pigs in a Blanket Day
25-Apr Administrative Professionals Day
26-Apr Take Your Kids to Work Day
27-Apr Arbor Day
28-Apr World Veterinary Day
29-Apr National Dance Day
30-Apr National Honesty Day

1-May May Day | New Homeowners Day
2-May Great American Grump Out
3-May National Two Different Colored Shoes Day
4-May International Firefighters Day
5-May Cinco de Mayo | Kentucky Derby
6-May No Diet Day
7-May Accountants/Accounting Day
8-May National Teacher Day
9-May National Night Shift Workers Day | Receptionists Day
10-May National Shrimp Day
11-May National Twilight Zone Day
12-May International Nurses' Day | Start of 2012 World Expo (held in South Korea)
13-May Mother's Day
14-May National Chicken Dance Day
15-May Straw Hat Day
16-May National Wear Purple for Peace Day
17-May National Cherry Cobbler Day
18-May National Bike to Work Day | No Dirty Dishes Day
19-May Armed Forces Day | Artichoke Day
20-May Neighbor Day
21-May Canada's Victoria Day | National Waitresses/Waiters Day
22-May National Maritime Day
23-May National Taffy Day
24-May National Escargot Day
25-May National Wine Day
26-May International Jazz Day
27-May Pentecost | Sunscreen Day
28-May Memorial Day | National Hamburger Day
29-May End of the Middle Ages Day
30-May National Senior Health & Fitness Day
31-May World No Tobacco Day

1-Jun Flip a Coin Day
2-Jun National Running Day | National Rocky Road Day
3-Jun Egg Day
4-Jun National Cognac Day
5-Jun World Environment Day
6-Jun National Yo-Yo Day
7-Jun Daniel Boone Day
8-Jun Banana Split Day
9-Jun Belmont Stakes
10-Jun Iced Tea Day
11-Jun Corn on the Cob Day
12-Jun Red Rose Day
13-Jun National Kitchen Klutzes of America Day
14-Jun Flag Day
15-Jun National Flip Flop Day | National Lobster Day
16-Jun Fudge Day | World Juggling Day
17-Jun Father's Day
18-Jun International Sushi Day
19-Jun National Martini Day
20-Jun Summer begins
21-Jun Go Skateboarding Day
22-Jun National Chocolate Éclair Day | National Onion Rings Day
23-Jun Great American Backyard Campout | Public Service Day
24-Jun International Fairy Day
25-Jun National Catfish Day
26-Jun National Columnists Day
27-Jun Sunglasses Day
28-Jun Dump the Pump Day
29-Jun Waffle Iron Day
30-Jun Leap Second Time Adjustment Day | Tour De France

1-Jul Canada Day | International Joke Day
2-Jul World UFO Day
3-Jul Eat Beans Day
4-Jul Independence Day
5-Jul Bikini Day
6-Jul International Kissing Day | National Fried Chicken Day
7-Jul Chocolate Day
8-Jul Don't Put All Your Eggs in One Omelet Day
9-Jul National Sugar Cookie Day
10-Jul Piña Colada Day
11-Jul World Population Day
12-Jul National Pecan Pie Day
13-Jul National French Fries Day | Bean 'n Franks Day
14-Jul Pandemonium Day
15-Jul National Ice Cream Day
16-Jul National Get Out of the Doghouse Day
17-Jul Yellow Pig Day
18-Jul International Mandela Day
19-Jul National Daiquiri Day
20-Jul Moon Day | First of Ramadan
21-Jul National Junk Food Day
22-Jul Parents' Day
23-Jul National Hot Dog Day | Gorgeous Grandma Day
24-Jul Cousins Day | Tell An Old Joke Day
25-Jul Carousel Day
26-Jul National Chili Dog Day
27-Jul Summer Olympics Opening Ceremony (London)
28-Jul National Day of the Cowboy | National Milk Chocolate Day
29-Jul Lasagna Day
30-Jul Cheesecake Day
31-Jul Mutt's Day

1-Aug Girlfriend's Day
2-Aug National Ice Cream Sandwich Day
3-Aug Watermelon Day
4-Aug National Mustard Day
5-Aug Work Like a Dog Day
6-Aug National Root Beer Float Day
7-Aug National Night Out | Purple Heart Day
8-Aug Happiness Happens Day | National Dollar Day
9-Aug Book Lover's Day
10-Aug S'mores Day
11-Aug Kool-Aid Day | National Garage Sale Day
12-Aug Closing Ceremony of 2012 Summer Olympics (London)
13-Aug International Left-Handers' Day
14-Aug National Creamsicle Day
15-Aug National Relaxation Day
16-Aug National Rum Day
17-Aug National Thrift Shop Day
18-Aug Daffodil Day
19-Aug World Humanitarian Day
20-Aug Cupcake Day
21-Aug National Spumoni Day
22-Aug Be An Angel Day
23-Aug Sponge Cake Day
24-Aug National Waffle Day
25-Aug Kiss & Make-Up Day
26-Aug National Dog Day
27-Aug Just Because Day
28-Aug National Cherry Turnover Day
29-Aug More Herbs, Less Salt Day
30-Aug National Toasted Marshmallow Day
31-Aug Eat Outside Day

1-Sep National No Rhyme (Nor Reason) Day
2-Sep National Beheading Day
3-Sep Labor Day
4-Sep Newspaper Carrier Day | National Macadamia Nut Day
5-Sep Be Late for Something Day | National Cheese Pizza Day
6-Sep Read a Book Day
7-Sep Google Commemoration Day | Salami Day
8-Sep Farmers Consumer Awareness Day
9-Sep Granparents Day
10-Sep Swap Ideas Day
11-Sep Patriot Day
12-Sep Video Games Day | National Chocolate Milkshake Day
13-Sep National Celiac Awareness Day | National Peanut Day
14-Sep National Cream Filled Donut Day
15-Sep International Day of Democracy | Make a Hat Day
16-Sep Mayflower Day | Rosh Hashanah begins | Mexican Independence Day
17-Sep Constitution Day | Rosh Hashanah
18-Sep National Cheeseburger Day
19-Sep National Talk Like a Pirate Day
20-Sep National Punch Day
21-Sep World Gratitude Day
22-Sep Autumn Begins | National Ice Cream Cone Day
23-Sep National Checkers Day
24-Sep Family Day
25-Sep National One Hit Wonder Day | Yom Kippur begins
26-Sep National Pancake Day
27-Sep World Tourism Day | National Thank You Day
28-Sep Ask a Stupid Question Day | Drink Beer Day
29-Sep National Coffee Day
30-Sep Chewing Gum Day

October is National Pizza Month!

- 1-Oct World Vegetarian Day
- 2-Oct International Day of Non-Violence
- 3-Oct Techie's Day
- 4-Oct National Taco Day | International Toot Your Flute Day
- 5-Oct World Smile Day | Do Something Nice Day
- 6-Oct National German-American Day | National Noodle Day
- 7-Oct National Frappe Day
- 8-Oct Columbus Day
- 9-Oct National Chess Day | Fire Prevention Day
- 10-Oct World Mental Health Day
- 11-Oct National It's My Party Day
- 12-Oct National Gumbo Day | Farmer's Day
- 13-Oct Universal Music Day
- 14-Oct Alternative Fuel Day | Bald and Free Day
- 15-Oct National Cake Decorating Day | National White Cane Safety Day
- 16-Oct National Boss Day | World Food Day
- 17-Oct National Pasta Day
- 18-Oct National Chocolate Cupcake Day
- 19-Oct National Seafood Bisque
- 20-Oct The Sweetest Day
- 21-Oct Count Your Buttons Day | Reptile Awareness Day
- 22-Oct National Nut Day
- 23-Oct National Mole Day
- 24-Oct United Nations Day
- 25-Oct Sourest Day | World Pasta Day
- 26-Oct National Bread Sticks Day
- 27-Oct National Forgiveness Day
- 28-Oct National Chocolates Day
- 29-Oct Internet Day
- 30-Oct National Candy Corn Day | Devil's Night
- 31-Oct Halloween

1-Nov All Saints Day
2-Nov Day of the Dead | All Souls Day
3-Nov Sandwich Day
4-Nov Daylight Savings Time Ends
5-Nov Job Action Day | American Football Day
6-Nov Election Day
7-Nov National Stress Awareness Day | International Tongue Twister Day
8-Nov Cook Something Bold Day
9-Nov Domino Day
10-Nov National Day of Play
11-Nov Veterans Day
12-Nov Chicken Soup for the Soul Day
13-Nov Diwali (Indian festival holiday)
14-Nov National Guacamole Day | World Diabetes Day
15-Nov America Recycles Day | Guinness World Record Day
16-Nov International Day for Tolerance | National Button Day
17-Nov Homemade Bread Day | National Take a Hike Day
18-Nov Mickey Mouse Day | Use Less Stuff Day
19-Nov Equal Opportunity Day (Gettysburg Address Day)
20-Nov Globally Organized Hug a Runner Day (G.O.H.A.R.D.)
21-Nov Bar Night! | World Television Day
22-Nov Thanksgiving
23-Nov Black Friday | National Cashew Day
24-Nov Small Business Saturday
25-Nov Shopping Reminder Day | National Parfait Day
26-Nov Cyber Monday
27-Nov National Day of Listening
28-Nov Red Planet Day
29-Nov Electronic Greetings Day
30-Nov Computer Security Day

1-Dec Eat a Red Apple Day | National Pie Day
2-Dec National Fritters Day
3-Dec National Roof Over Your Head Day
4-Dec National Cookie Day | Santa's List Day
5-Dec Day of the Ninja
6-Dec National Gazpacho Day | St. Nicholas Day
7-Dec Pearl Harbor Remembrance Day | National Cotton Candy Day
8-Dec National Brownie Day | Hanukkah Begins
9-Dec National Pastry Day
10-Dec Human Rights Day
11-Dec International Mountain Day | National Noodle Ring Day
12-Dec Poinsettia Day
13-Dec National Ice Cream Day
14-Dec Monkey Day | National Bouillabaisse Day
15-Dec Bill of Rights Day
16-Dec National Chocolate Covered Anything Day | Boston Tea Party Day
17-Dec National Maple Syrup Day | Wright Brothers Day
18-Dec Bake Cookies Day
19-Dec National Oatmeal Muffin Day
20-Dec Go Caroling Day
21-Dec Humbug Day | Winter Begins
22-Dec National Haiku Poetry Day
23-Dec Festivus
24-Dec Christmas Eve | National Egg Nog Day
25-Dec Christmas Day | National Pumpkin Pie Day
26-Dec Boxing Day (Canada) | Kwanzaa Begins | National Candy Cane Day
27-Dec National Fruitcake Day
28-Dec Pledge of Allegiance Day
29-Dec National Pepper Pot Day
30-Dec Bacon Day | National Bicarbonate of Soda Day
31-Dec New Year's Eve | National Champagne Day