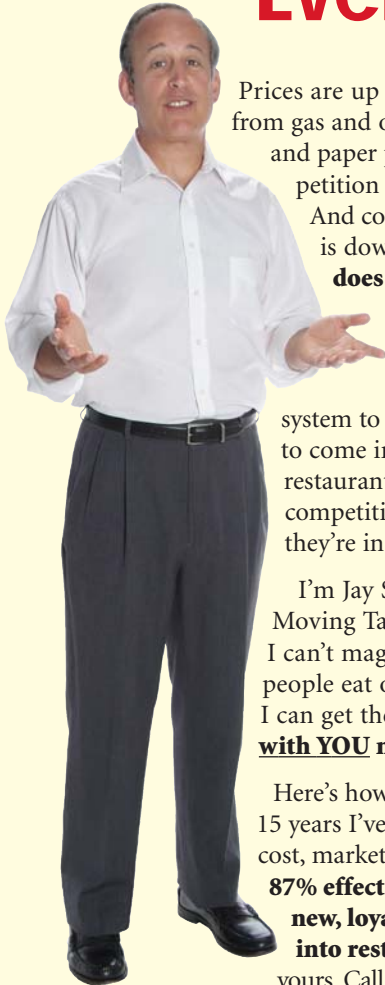


Let My Low-Cost, No-Contract, No-Obligation, Proven System Show You How to

# Increase Sales and Drive Up Profits Even in Today's Tough Times



Prices are up on everything from gas and oil to napkins and paper products. Competition is increasing. And consumer spending is down. **So how does a business like yours win?**

Simple. You use my proven system to get new folks to come into your restaurant—before your competition even knows they're in town!

I'm Jay Siff, CEO of Moving Targets. And no, I can't magically make people eat out more. But I can get them to **eat out with YOU more!**

Here's how. In the last 15 years I've perfected a low-cost, marketing system **that's 87% effective at bringing new, loyal customers into restaurants** just like yours. Call us today and we'll

send you a FREE SAMPLE KIT that shows how Moving Targets:

**1. Costs Much Less than Other Advertising!** For just \$1.51 each we'll send out friendly, stand-alone letters with custom gift certificates that feature your business only! Your letter gets read and gets response!

**2. Gets You Loyal Customers!** Our proprietary system identifies ALL the new people who just moved to your area, and then we use special demographic screens that zero in on the people most likely to become your best customers. Best of all, research proves new movers are 5 times more likely to become loyal customers.

**3. Gets You Bigger Profits!** You'll see redemption rates of 15%, 20%, even 30% and higher! Call now and I'll prove it by sending you over 100 names and numbers of current customers who will tell you firsthand about the fantastic results they get with Moving Targets.

We've Added  
**\$600 Million**  
in Profits to Over 20,000  
Businesses Like Yours!

"... sales are up by 35%..."

—Five Star Pizza, Inc., Cedar Hill, TX

"... 30% of our gift certificates redeemed..."

—The Bakery, New Paltz, NY

"... nothing works as well as **Moving Targets**. I regret NOT signing up when I first heard about you..."

—Niccolo's Italian Restaurant, Rancho Palos Verdes, CA

"We redeem your letters daily so I know **Moving Targets gets RESULTS!**"

—Olde Peninsula Brew Pub & Restaurant, Kalamazoo, MI

"I have tried Value Pak, Mr. Coupon, calendars... magnets... **The results from Moving Targets have to be the best by far...**"

—Heritage Pizza and Catering, Lockport, IL

"Moving Targets... **return rate is 10 times greater** than any newspaper coupons or any direct mail program..."

—Sirloin Stockade and Coyote Canyon, Topeka, KS

**Moving Targets Works for More than 4 out of 5 Businesses!**

## Get a FREE SAMPLE KIT Now! Before Your Competition Does

Your **FREE SAMPLE KIT** includes Moving Targets personalized, low-cost letters, complete details on the program, plus names and phone numbers of over 100 real users you can call for actual success stories.

**This is a FREE OFFER. There is no obligation to buy. No high pressure salespeople will call.**

**Call 800-926-2451 x266**

[www.MovingTargets.com](http://www.MovingTargets.com)



**No Minimums. No Contracts.  
No Set-up Charges.  
Just a great way to get new customers!**